



# **UFUK TARHAN**

**Futurist | Economist  
Author | Agency President**

***THE ONLY TURK IN FORBES MAGAZINE'S LIST OF THE  
'WORLD'S TOP 50 WOMEN FUTURISTS' ON THE INTERNET***

Since 2006, she is the first and still one of Turkiye's most sought-after Female Futurists and one of the most preferred Keynotespeakers. In a Google search she is ranked first among the World's Most Influential Futurists. She is the only Turk in Forbes Magazine's list of the World's Top 50 Women Futurists on the internet She has been portrayed as a "Social Influencer" and one of the leaders to be followed on numerous platforms. She is a best seller futurist author who has won awards.

Tarhan, with thousands of hours of speeches, seminars, presentations, moderating, and workshops at home and abroad described as "inspiring, changing perspective, shocking, triggering, and very impressive."

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Ufuk Tarhan, a METU Economics graduate, is a futurist, economist, and a best-selling author. She worked as a senior manager for many years in a variety of industries, especially in technology, and won awards for Most Successful, Most Innovative, Most Creative, and Most Future Business Woman. Tarhan is the founder and curator of March 1, Future Day, and is the first female president of the Turkish Futurists Association.

She is still Turkey's first and most sought-after female futurist speaker and moderator, as well as a designer of futuristic, sustainable business models and projects for institutions and corporates. Tarhan is an influencer and blogger who is the only Turkish woman to appear on Forbes Magazine's "50 Most Influential Female Futurists" and "World's Top 100 Female Futurists" lists. She writes articles for variety of business and future-oriented journals and online platforms, and she is an active and effective social media content creator. Tarhan, who graduated her master's degree at Bahçeşehir University "Innovation and Entrepreneurship" Program at the age of 57, has also taught Future courses at METU and other universities. The title of her master's thesis is "T-Human," which is also the title of her book.

She was a member of the Board of Kagider and was active in several non-governmental groups working on futurism in the country and overseas. She contributed to the Turkish translation of Futurist Dr. Verne Wheelwright's book "It's Your Future" by writing the foreword. She is the author of "The Future You Dream of," a book about future planning for high school students, a workbook for "Personal Future Planning", "T-Human," a winner of the Most Successful Innovative Business Book Award, which describes the successful human model of the future for everyone, and finally "Don't Leave Tomorrow's Job for Tomorrow," a book about futuristic mind opener towards 2100's".



***KEYNOTE TOPICS  
AND HEADLINES***



WHAT IS FUTURISM AND WHAT DOES IT DO?

WHAT DO FUTURISTS DO?

HOW TO USE FUTURIST PERSPECTIVE?

MEGA/HYPER/CYBER TRENDS OF THE FUTURE

HYPER TRENDS WITH A FUTURISTIC LOOK

FUTURE IS CHASING US!

YOUR FUTURE VERSION IS LOADING...

THE FUTURE HAS ALREADY ARRIVED!

FROM MOST TO THE BEST!

DON'T LEAVE TOMORROW'S JOB TO TOMORROW!

BESTOPIC FUTURE!

FUTURE WITH FUTURISTIC LOOK

HYBRID FUTURE IS REALISTIC NOW!

WE ARE ALL 'SCREENAGERS - SCREEN GENERATION'

BEING 'T-HUMAN' IN THE AGE OF DIGITAL CIVILIZATION!

DATAECONOMY IS NEW ECONOMY!

FORMULA OF THE SUCCESSFUL PERSON OF THE FUTURE

ARE WE READY FOR SINGULARITY?

BUSINESS AND HUMANITY FUSION IN THE FUTURE?

LEADING PEOPLE OF TODAY WITH TOMORROW INSIGHTS...

MANAGING DIGITAL AGE PEOPLE AND HUMANIDS!

WHAT IS PERSONAL FUTURE PLANNING, HOW IS IT DONE?

HR IN THE FUTURE (HUMAN ASSETS OR RESOURCES?)

EMPLOYER BRAND FOR FUTURE IMAGE

# THE BOOK TELLS US; 'DON'T LEAVE TOMORROW'S JOB TOMORROW! DO NOT LEAVE THE FUTURE TO THE FUTURE!'

BECAUSE WE ALL KNOW HOW THE FUTURE WILL COME & WE ALMOST KNEW WHAT  
THE TOMORROW WOULD LOOK LIKE.



WE ARE IN THE AGE OF "ECOLOGIC HUMANISM & DATAISM"  
AND WE SHOULD GET PREPARED FOR 'SUSTAINABLE  
CAPITALISM' TO BE ABLE TO REACH 'TYPE-1 CIVILIZATION  
LEVEL'.

NOW, IT IS TIME TO ACT TO CREATE  
A TOTALLY NEW FUTURE!

## T-HUMAN

A REVOLUTIONARY PERSONAL TRANSFORMATIONAL,  
RESKILLING & UPSKILLING MODEL TO CREATE A  
BETTER, MORE SUCCESSFUL AND HAPPIER FUTURE

T-Human won the "Most Innovative Business Book  
Of the Year" award due to its 'Augmented Reading'  
technique and its QR codes.

THE FUTURE CANNOT BE ESTIMATED BUT  
IT CAN BE DESIGNED AND LIVED!



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